First-Level Academic Diploma Course in
MEDIA ARTS AND TECHNOLOGY
A.Y. 2025/2026

Ph: Tatiana Mazzola

AT SCHOOL WITH LA SCALA

The La Scala Academy provides thorough, in-depth training to the various professional figures involved in the performing arts through its four departments: Music, Dance, Stagecraft, Management. Its broad curriculum ranges from basic and core training courses to advanced courses, Level 1 and 2 AFAM (advanced training in art, music, and dance) university-level academic diploma programs, Level 1 master courses, workshops, and summer programs. The highest level of instruction is ensured by Teatro alla Scala professionals, acclaimed performers, and prominent experts in the performing arts. The teaching method derives from the philosophy of learning by doing and prepares students for their future career through intensive daily exposure to the performing arts in a real-world context.

Ph: Noemi Ardesi

FOUNDING PARTNERS

TEATRO ALLA SCALA

Regione Lombardia

Comune di Milano

CAMERA DI COMMERCIO MILANO MONZABRIANZA LODI

INTESA SANPAOLO

MILANO per la SCALA
Ente Filantropico

fB Fondazione Bracco

FONDAZIONE BERTI
PER L'ARTE E LA SCIENZA
ONLUS

Techbau
Engineering & Construction

"Innovation on stage: supporting the three-year program in Media, Arts & Technlogy" project funded by

Fondazione Deloitte
Deloitte.

THE COURSE

The First-Level Academic Diploma Course in Media Arts and Technology develops competency in the methods and techniques for using new communications media technologies.

The course has been instituted to respond to increasing demand from the cultural industry for multidisciplinary and cross-media competencies to achieve effective and balanced integration of different narrative forms – music, sounds, images, graphics – in order to convey informative or artistic messages, and applicable also to the commercial and promotional communications sector.

Within a context strongly characterized by a production approach typical of opera and musical theatre generally, the three-year program cultivates a cultural, aesthetic, critical, and creative mindset by means of close and direct contact with high quality performing arts, as found at Teatro alla Scala, in an approach that is open to research and experimentation.

Those receiving their first-level diploma in Media Arts and Technology will:

◆ have acquired solid technical training in methods and content relating to the artistic application of new technologies, and knowledge of the multimedia and digital techniques that make it possible to produce works and convey information;

◆ possess the necessary critical and methodological tools for further professional development in the expressive languages of stage representation, engaging in artistic experimentation in technological and multimedia forms specific to digital, multimedia, interactive, and performative visual arts, the audiovisual sector, and the Web;

◆ be able to communicate effectively in a second EU language both in their main area of competency and on general topics;

◆ be familiar with information and communications technology (ICT) tools as they relate to their specific area of competency.

Ph: Tatiana Mazzola

CAREER PROSPECTS

Those completing the course will find employment in various areas, prevalently in culture and the performing arts, as freelance artists practicing new technologies and/or collaborating in the planning, design, and production of specific events, audiovisual or multimedia works, and virtual modeling.

The curriculum also includes internships to develop competencies specific to the various contexts: cultural institutions (theatres, museums, art galleries, festivals, music, theatre or dance companies); events (fashion, fairs, convention centers, concerts, event venues); advertising agencies; photo, video, and multimedia content producers; architecture, stage, and corporate design studios; events, marketing, and communications offices of public and private businesses and corporations.

Diploma holders can apply the competencies gained over the three-year program as videomakers, camera operators, photographers, and digital content creators.

Ph: Martina Trotta

COURSE PROGRAM

FIRST YEAR

CURRICULAR AREAS	SUBJECTS	CREDITS
Basic	→ Photography 1 → Digital photography → Style, history of art and costumes 1 → Digital image processing	→ 4 → 4 → 6 → 6
Core	→ Performing arts – practice and culture 1 → Directing 1 → Audio and Mixing 1 → Audiovisual capture techniques	→ 4 → 6 → 4 → 6
Supplementary or complementary	→ History of music and musical theatre 1 → Stagecraft → Lighting design	→ 6 → 4 → 6
Additional	→ English for the arts 1	→ 4

SECOND YEAR

CURRICULAR AREAS	SUBJECTS	CREDITS
Basic	→ Photography 2 → Videography → Style, history of art and costumes 2 → Digital technologies and applications	→ 4 → 4 → 6 → 4
Attività formative caratterizzanti	→ Performing arts – practice and culture 2 → Directing 2 → Audio and mixing 2 → Multimedia design 1 → Aesthetics of new media → Editing techniques 1	→ 4 → 6 → 4 → 4 → 4 → 6
Supplementary or complementary	→ History of music and musical theatre 2	→ 6

CURRICULAR AREAS	SUBJECTS	CREDITS
Additional	➡ English for the arts 2	➡ 4
Electives	➡ Chosen by the student	➡ 4

THIRD YEAR

CURRICULAR AREAS	SUBJECTS	CREDITS
Core	➡ Performing arts – practice and culture 3	➡ 4
	➡ Audiovisual techniques for the Web	➡ 4
	➡ Multimedia design 2	➡ 4
	➡ Technique of new integrated media	➡ 6
	➡ Editing techniques 2	➡ 6
Supplementary or complementary	➡ Professional development	➡ 6
	➡ Performing arts law, legislation, and economics	➡ 4
Additional	➡ Additional language, ICT, or interrelational skills, internship	➡ 4
Electives	➡ Chosen by the student	➡ 6
Preparation for language and final exams	➡ Assessment of fluency in a second language	➡ 4
	➡ Thesis	➡ 8
	➡ Internship	➡ 8

INSTRUCTORS

◆ Daniele Abbado
Stage director

◆ Emanuele Agliati
Lighting Designer

◆ Andrea Angeli
Cameraman, Video Editor & Videographer

◆ Umberto Bellodi
Coordinator Stagecraft Department, La Scala Academy

◆ Francesco Bondì
Director and set designer

◆ Vinicio Bordin
Creative multimedia designer

◆ Rita Cannata
HR Specialist

◆ Felice Cappa
Director and theater and television author

◆ Corrado Crisciani
Photographer

◆ Gianfranco Daniele
Business consultant

◆ Lorenzo Dinozzi
Photographer

◆ Laura Ferrari
Photographer

◆ Andrea Ferrario
Sound designer & sound engineer

◆ Anna Frigo
Videomaker and new media designer

◆ Jacopo Guarneri
Teaching coordinator, La Scala Academy

◆ Darrell Kirkman
Public Speaking, Softskills and Business/ General English Professor

◆ Michele Innocente
Video designer

◆ Vito Lorusso
Photographer and videomaker

◆ Peter Maniura
IMZ Academy director, arts TV producer and director, digital consultant

◆ Roberto Mutti
Photography historian and critic

◆ Franco Pulcini
Musicologist and essayist

◆ Luciano Romano
Photographer

◆ Daniele Gaetano Savi
Photography Director

◆ Luca Scarzella
Videomaker and new media designer

KEY POINTS

INTERNATIONAL LEVEL

The program of study is in line with those of the preeminent European academies.

CUTTING EDGE

Course content is constantly adapted to the latest multimedia trends and innovations.

INTERNSHIP

Hands-on, real-world experience in leading performing arts venues in Italy and abroad.

TEATRO ALLA SCALA

Close relation of course content to one of the world's greatest and most technologically advanced theatres.

INTERSECTORAL APPROACH

The curriculum is constantly keyed to changes in the market and the evolving opportunities offered by cultural and creative industries.

Ph: Tatiana Mazzola

PRACTICAL INFORMATION

Applicants must pass a selection process to be admitted to the course.

COURSE LENGTH

◇

Three years

◇

First year: November 1, 2025 to October 31, 2026

◇

Exam sessions in July, September, and January

ATTENDANCE

◇

Attendance is mandatory. Students must attend at least 80% of overall curricular activities and at least two-thirds of each individual subject, measured in hours. Individual study is excluded from this requirement.

TOTAL HOURS

◇

4.500 hours of classroom work, shop work, and individual study for a total of 180 credits. The program for each year involves **1,500 total hours and 60 credits.**

LANGUAGE

◇

The course is taught in Italian.

LOCATION

◇

Accademia Teatro alla Scala
Via S. Marta, 18
20123 - Milan

APPLICANT PROFILE

ADMISSION REQUIREMENTS

◇

Italian high school diploma or equivalent from another country according to applicable treaties and laws.

Ph: Marcello Chiappalone

SELECTION PROCESS

The course is open to a maximum of 20 participants. Applicants are admitted to the course after passing a selection process consisting of:

◆ a **written test**

◆ an **interview**

◆ (Optional) Assessment of a **portfolio** submitted by the candidate on the day of the written test and discussed during the interview

◇
WHEN

The selection process will take place in two sessions: **May 12–16, 2025 and September 22–25, 2025** (dates may be subject to change).

Those who enroll in and pass the first session will be eligible for a tuition discount. Those who do not pass the first session will have the option of enrolling in the second session but will lose the right to a tuition discount.

◇
WHERE

In entraBoth selection sessions will take place in Milan in the Academy facilities at Via Santa Marta 18.

The Academy is centrally located not far from Piazza Duomo and Teatro alla Scala. It is easily accessible from the metro stations Cordusio and Duomo (M1), Sant'Ambrogio (M2), and Missori and Duomo (M3).

Once you have arrived at the Academy you will find directions to the waiting room for the written test and the interview. Plan the trip so that you will have an ample time margin to arrive on time for your appointment.

◇
STUDENTS WITH DISABILITIES

Students with physical or learning disabilities who submit appropriate certification during the application process are entitled to compensatory measures (see Step 4 of Admission Process, below).

◇
HOW

An email with the date and time of the selection process will be sent after the application deadline. The written test will last approximately 30 minutes and the interview will take approximately 20 minutes. If necessary, the Examining Committee may ask those who reside in the city or province of Milan to sit the interview on the day following the written test.

➔ Written test

The written test consists of 30 closed-ended questions as follows:

> ◆ 10 questions on general culture related to art and performing arts;

> ◆ 20 questions relating to cinema, photography, and basic photography technique (starting point of the course in Media Arts and Technology)

We recommend that you download the file "DISPENSA PER PARTECIPARE AL TEST" [File for test participation] from the Academy website (https://www.accademialascala.it/palcoscenico/triennio-in-multimedia-per-le-performing-arts), which contains all necessary information for preparing for the test.

◆ Interview

The interview assesses the candidate's motivations, aptitudes, and expectations. It should be seen as an opportunity to demonstrate your qualities and strengths. It will be structured as follows:

- ◆ a review of the written test;
- ◆ your educational background and any professional experiences or internships;
- ◆ what led you to choose this course of study and what your career interests are;
- ◆ your interest in theatre, music, and the performing arts;
- ◆ your interest in photography, video, and cinema;
- ◆ discussion of your personal portfolio (if applicable).

◇

WHAT TO BRING

A valid identity document.

You have the option of submitting a personal portfolio on the day of the written test. The portfolio consists of a selection of photographs or audiovisual materials made during school, internships, professional experiences, or personal projects. It may illustrate experiences you have had in the performing arts, in particular regarding live events, theatre performances, and/or concert setup.

This material must be easily and quickly accessible. Do not exceed 20 photographs or a total length of 4 minutes for all videos. You should bring your own computer or tablet with photographs or videos ready to be displayed to the Examining Committee.

Suggestions: ◆ Make sure you are able to clearly articulate why you want to study *Media Arts and Technology* at the La Scala Academy ◆ Rehearse how you will illustrate your motivations and soft skills during the interview so you will be more effective and stimulating ◆ Research the history and activities of the La Scala Academy and Teatro alla Scala ◆ Do not be afraid to ask questions.

The Selection Committee will determine who is eligible for admission to the course, admitting the top candidates. If one or more of these candidates chooses not to attend the course, the next-ranked eligible candidate(s) may be admitted. The Examining Committee's decisions are final and incontestable. No explanations or justifications of its decisions will be provided.

COSTS

The application fee (for participation in the selection process) is **100 euros** including VAT, which will be paid online when you apply. Payment may be made with principal credit/debit cards or by credit transfer via the MyBank circuit (the list of participating banks is provided at https://mybank.eu/banche-e-psp-aderenti/).

Tuition for the course is determined by the ISEE (equivalent financial status indicator) of the candidate's family as follows (all amounts include enrollment fee, curricular fee, and tuition):
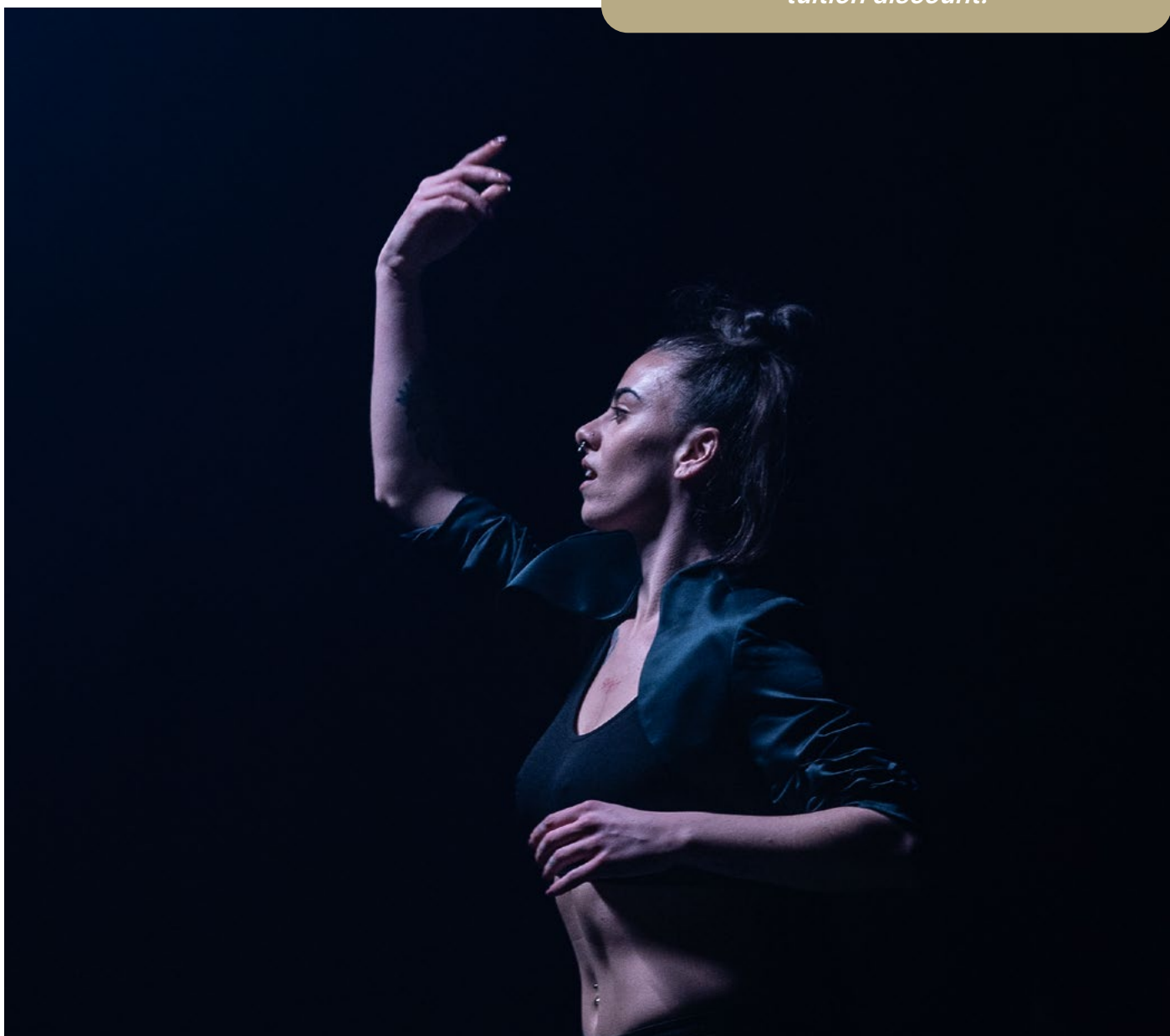
◆
ISEE € 0,00 – € 25,000
€ 7,500

◆
ISEE € 25.000,00 – € 50,000
€ 8,500

◆
ISEE > € 50,000
€ 11,000

◆
EARLY BIRD
Applicants passing the May session of the selection process are entitled to a €250 tuition discount.

TUITION AND FEES

Tuition and fees are paid via SDD (SEPA Direct Debit)* in three installments** and comprise the following:

◆ Enrollment fee**: €2,500**

◆ Curricular fee: **€700**

◆ Tuition: **on the basis of candidate's ISEE**

The ISEE to determine tuition must:

◆ be issued for the year that the course begins

◆ be valid for university study

◆ bear the student's codice fiscale*

Candidates not submitting an ISEE will be assigned to the highest tuition bracket.

Candidates who do not have a bank account in the Single Euro Payments Area (SEPA) and/or an Italian codice fiscale, please contact the teaching office (contact info under "MEET THE STAFF" below).

*** Pursuant to Italian Legislative Decree no. 68 of March 29, 2012 (D.Lgs. 68/2012), a regional tax of €140 on university education is added to the first installment.*

① 1ˢᵀ INSTALLMENT:

For those who pass the first session of the selection process: **50% of total annual tuition and fees plus the regional tax by June 30, 2025**

For those admitted to the course in the second session of the selection process: **50% of total annual tuition and fees plus the regional tax by October 24, 2025**

② 2ᴺᴰ INSTALLMENT:

25% of overall annual tuition and fees by January 30, 2026

③ 3ᴿᴰ INSTALLMENT:

25% of overall annual tuition and fees by April 30, 2026

SCHOLARSHIPS AND FINANCIAL AID

Scholarships, tuition exemptions, merit loans bring training of the highest artistic quality complemented by direct practical experience in the chosen field within the reach of all.

Scholarships

On the basis of funding provided by Regione Lombardia, annual scholarships are available to students who pass the selection process and request one.

Students whose ISEE (Equivalent Financial Status Indicator) for university study meets requisites and who have obtained all prerequisite academic credits are eligible to apply for an annual scholarship. Scholarships are assigned only after the allocation of funds by Regione Lombardia and the Italian Ministry of Universities and Research (MUR).

Instructions for applying for a scholarship will be provided in a specific announcement.

Merit loans

Academy has underwritten agreements with certain banks to ensure that students in good standing can benefit from other forms of financial aid to cover tuition or lodging costs.

For further information, please contact the teaching office:

segreteria2@accademialascala.it

Ph: Marta Baffi

ADMISSION PROCESS

Application to the selection process must be completed **by April 30, 2025** to participate in the first selection session or **by September 12, 2025** to participate in the second selection session.

Please follow the steps below to apply:

①

ENROLLMENT PLATFORM LOGIN OR REGISTRATION

Log in to the Academy enrollment platform at https://iscrizioni.accademialascala.it (if you do not already have login credentials from a previous application to another Academy course, you will need to register first). You will apply for the selection process in a subsequent step.

Please enter all information accurately. Make a note of your email address and password because they will be your login credentials [username and password] for your personal page.

You will be asked to accept the Academy privacy policy.

②

APPLICATION PROCESS

The Academy enrollment platform will guide you through the application process.

③

ACCEPTANCE OF GENERAL CONTRACT CONDITIONS

The next step is to download and sign (either digitally or by printing and scanning) the "Condizioni di contratto per la partecipazione" [Contract conditions for participation (in the selection process)]. Upload the signed document where indicated. You must complete this step to continue the application process.

④

ATTACHMENTS

You will be asked to attach the following documents:

◆ The applicant's identity document (passport or identity card)

◆ The applicant's codice fiscale*

◆ High school diploma or equivalent academic certification

◆ Certificate of physical or learning disability (if applicable)

Contact the teaching office if you do not have an Italian codice fiscale (contact info under "MEET THE STAFF" below).

⑤

APPLICATION FEE

Sarà richiesto di versare direttamente online lYou will be asked to pay a fee of €100 (including VAT) to apply to the selection process. Payment may be made by credit or debit card or credit transfer. The payment must be made online during the application process (do not close the page and attempt to pay elsewhere).

⑥

COMPLETION OF PROCEDURE

Once the above steps have been completed, a summary will be generated of all information provided. You must print and sign this summary, scan it, and attach it where indicated. This completes the application for the selection process and all forms will be sent to the Academy Teaching Office [Segreteria Didattica]. Please follow all instructions on your screen or received via email from the

enrollment platform.

Make sure all the information you provide is correct. Any inaccuracies will result in automatic rejection of your application. The Academy reserves the exclusive right to accept applications submitted after the above deadlines but before the beginning of the selection process. The Academy also reserves the right to postpone the application timeframe, the selection process, and the beginning of the course.

⑦

NOTIFICATIONS

Candidates will be invited to the selection process by email after the application deadline.

Once the selection process has been completed, those admitted to the course will receive an email with instructions for enrolling in the course. Admitted students must enroll via their personal page on iscrizioni. accademialascala.it by the following deadlines:

◇

FIRST SELECTION SESSION
Results announced on or before
May 23, 2025

Enrollment no later than
May 30, 2025

◇

SECOND SELECTION SESSION
Results announced on or before
October 3, 2025

Enrollment no later than
October 10, 2025

INTERNATIONAL STUDENTS AND ITALIANS RESIDING ABROAD

Academic certification earned outside of Italy must be accompanied by a document certifying its legal validity pursuant to Italian law. Specifically:

◈ If the academic certification has been obtained in a European Union member state, you must provide a sworn translation (traduzione asseverata) of the certification into Italian;

◈ If the academic certification has been obtained in a country outside of the European Union, you must provide a certificate of equivalence of qualification (dichiarazione di valore in loco).

International students and Italians residing abroad must also provide their CV in Italian or accompanied by an Italian translation.

Non-EU residents who are admitted to the course must complete the visa application process by registering on the platform www.universitaly.it and uploading all necessary documents.

ACADEMIC CERTIFICATION

Students who acquire a total of 180 credits (per the study program) will receive a First-Level Academic Diploma recognized by the Italian Ministry of Universities and Research (MUR).

ALUMNI

Students who complete the course may join the community of La Scala Academy Alumni, a platform providing a series of exclusive services to former Academy students: job offers, networking, post-Academy training initiatives, mentorships, events, project incubators, as well as special rates and discounts.

Find out more at alumni.accademialascala.it

Ph: Anna La Naia

MEET THE STAFF

ORGANIZATIONAL COORDINATION

infocorsi@accademialascala.it

OPEN DAY

Registrandosi alla pagina bit.ly/OpendayATS

For information on the application process: Simona Aguzzi - Student Services Office

📞 +39 02 85451165   ✉ segreteria2@accademialascala.it