

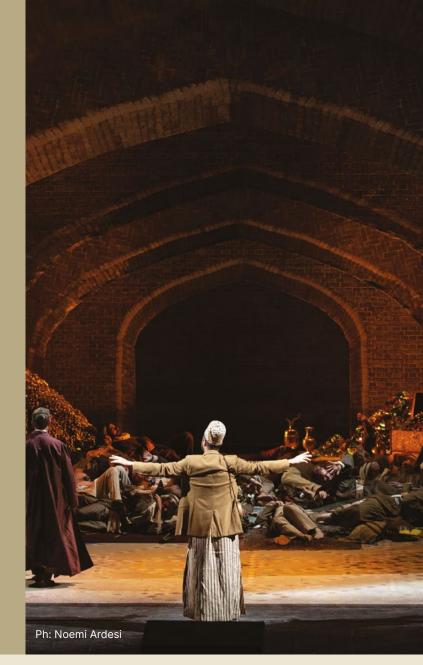
21st Edition HAIR AND MAKEUP ARTIST

Ph: Mliana Megina

A.Y. 2025/2026

AT SCHOOL WITH LA SCALA

The La Scala Academy provides thorough, in-depth training to the various professional figures involved in the performing arts through its four departments: Music, Dance, Stagecraft, Management. Its broad curriculum ranges from basic and core training courses to advanced courses, Level 1 and 2 AFAM (advanced training in art, music, and dance) university-level academic diploma programs, Level 1 master courses, workshops, and summer programs. The highest level of instruction is ensured by Teatro alla Scala professionals, acclaimed performers, and prominent experts in the performing arts. The teaching method derives from the philosophy of learning by doing and prepares students for their future career through intensive daily exposure to the performing arts in a realworld context.



FOUNDING PARTNERS









FONDAZIONE BERTI PER L'ARTE E LA SCIENZA



THE COURSE

The course provides participants with training in the tools and techniques for preparing hair and makeup for the performing arts, the events industry, the world of beauty, and many other applications. The 11-month course allows students to further hone their artistic talents and competencies, plan and execute projects, and manage their careers. This is a unique educational opportunity in Italy which bases its excellence on its highly accomplished instructors, intensive hands-on practice both in the classroom and in realworld applications, and the prestige of its partner institutions offering opportunities for projects and internships. The program also includes a workshop in collaboration with the Theaterakademie of Munich.

Technical and artistic coordination is entrusted to Tiziana Libardo, head of the Teatro alla Scala Makeup and Hairdressing Department.

The course has a strong emphasis on practical activities, which account for roughly 75% of total hours. Students will develop their abilities in advanced techniques that require significant manual skills. The core curriculum teaches cosmetic and hairstyling techniques for theatre, cinema, beauty, and corrective interventions, airbrushing techniques, basic special makeup effects, and how to work with hairpieces and hair extensions. Foundational units include face and skin types, the characteristics of cosmetic products, and color mixing and matching.

The practical training of the young hair and makeup artists is complemented by a solid general background in theory with units on the performing arts and entertainment industry and on the history of art, makeup, clothing, and fashion in order to develop the student's artistic and aesthetic sensitivity. Not less important is the section on selfentrepreneurship, which specifically provides an introduction to the job market and the workplace, teaching effective interview skills, preparing a CV, beginning one's own business, building a personal brand, and promotion on social media.

PROFESSIONAL FIGURE

The course provides professional training for a specialist who is able to: \blacklozenge envision and design an artistic look based on current trends and the history of art, makeup, clothing, and fashion \diamondsuit create makeup and hairstyles for a variety of occasions (theatre, cinema, beauty, events) knowing the best cosmetic products for each skin and face type \diamondsuit create special makeup and hair effects \diamondsuit work in a team, having developed effective communication techniques, problem-solving skills, and negotiation skill for effective teamworking \diamondsuit initiate and promote its career via offline and online communication channels.

Placement 85% of participants are

employed within six months of completing the course. 40% of internships lead

to contracts.

5%

MASTER CLASSES

Meetings with the most accomplished and authoritative experts in the field provide an important additional opportunity for professional growth and career development. Students learn how to elaborate their own professional project.

In recent years, the Academy Hair and Makeup course has enjoyed exclusive workshops with professionals of the caliber of Stefano Anselmo, Mario Audello, Gianluca Falaschi, Davide Livermore, Michele Magnani, Francesco Pegoretti, Luigi Rocchetti and Silvia Dell'Orto.

The 2025-26 edition will feature:

 a master class with Tiziana Libardo, head of the Teatro alla Scala Makeup and Hairdressing Department;

 a workshop with the Theaterakademie of Munich to develop familiarity with work in a foreign context;

master classes led by internationally famous makeup artists.

PRACTICAL EXERCISES

The course includes specific makeup and hairstyling projects in collaboration with other Academy courses to allow students to apply their newly acquired competencies in real-world applications: Academy Ballet School performances; productions at Teatro alla Scala and Teatro Strehler; and sessions with students from the Media Arts and Technology course. As a final project, students will be asked to envision and execute a makeup and hairstyling project inspired by an opera or ballet.

INTERNSHIP

The 100-hour internship at a theatre or other performing arts venue either in Italy or abroad is a fundamental part of the course and a unique experience in preparation for a future career. Among the prestigious host institutions, we mention: Teatro alla Scala, the Verona Arena, the Fenice of Venice, the Teatro dell'Opera of Rome, the Teatro Regio of Turin, Maggio Musicale Fiorentino, Teatro San Carlo of Naples, and Rossini Opera Festival.



CURRICULAR UNITS AND **TEACHING STAFF**

BASIC SUBJECTS - PRACTICE

Cosmetology

Elisabetta Casale, *cosmetologist and makeup artist*

- Types of skin and skin appendages
- Product characteristics and labels
- European cosmetics regulations
- Product types and uses

Skin-tone analysis and face shapes

Rossella Migliaccio, image consultant

- Color theory
- Skin chromatics and types
- Face types and shapes
- Skin-tone analysis method

- Anatomy and artistic drawing
- Facial elements, proportions, and symmetries
- Construction of eyes, nose, mouth
- Shading and color
- Face charts

Creativity and design Professional hair and makeup artists

- Creativity: inspiration and method
- Creativity techniques
- Basic project management

Iconographic research and moodboard design techniques



CORE SUBJECTS - PRACTICE

Corrective and cosmetic makeup techniques Mara Casasola, makeup artist

- Skin analysis and skin tones
- Facial forms and elements
- Cosmetic and corrective makeup
- Makeup for photography and media
- Bridal hairstyling and makeup
- Aging-effect makeup

Airbrush

- Airbrush in beauty and bridal applications
- Creative techniques
- Introduction to body painting

Theatre makeup Sofia Motta, makeup artist

- Historical periods
- Dancer makeup
- Ethnic makeup

Hairstyling Camilla Passavini, *makeup artist*

- Introduction to hairstyling
- Hairstyling for dancers
- Historical hairstyles
- Hairdo types
- Hairpiece application
- 🔶 Artistic wig styling

Cinema and television makeup

- Television and social media
- 🔶 Cinema makeup

Introduction to wigs and hairpieces

Gherardo Filistrucchi, *wig specialist* Federica Domestici, *wig specialist* Olga Reks, *wig specialist and professor at Theaterakademie*

- Types of wig-making materials
- Basic wig and hairpiece construction techniques
- Differences between theatre and cinema wigs/hairpieces

- - Characterization makeup
 - Aging effects
 - 🔷 Opera makeup

- - 🔶 Cinema hairstyling
- makeup

- Fantasy makeup



Special effect techniques Roberto Mestroni and Cristina Davite, special effects makeup artists

- Introduction to special effects
- Superficial effects
- Bondo and latex prostheses
- Skullcap application
- 💠 Hair beards
- Practical exercises

GENERAL BACKGROUND SUBJECTS - THEORY

History of cosmetics Donatella Mondani, *special effects makeup artist*

The historical, social, and technical development of cosmetics over the centuries

History of clothing and fashion Professional historians

 Introduction to the history of clothing

New trends in fashion and makeup: analysis of fashion runways Guided listening Fabio Sartorelli, *musicologist* Vito Lentini, *dance historian*

Introduction to the history of dance and opera

Analysis of repertoire operas and ballets

Introduction to musical theatre Andrea Massimo Grassi and Filippo Toppi, *La Scala Academy coordinators*

Introduction to the arts, trades, and languages of entertainment



Lighting design Emanuele Agliati, *lighting designer*

Light and shadow in theatre, photography, fashion, and television and how they relate to makeup

SELF-ENTREPRENEURSHIP - THEORY

Contract law Gianfranco Daniele, nterprise consultant

Types of enterprises

Characteristics of selfemployment

The partita IVA [VAT number]: from the quote to the invoice (tax aspects)

Basic management for starting a business: business plan and budget

Career Orientation Umberto Bellodi and Marco Pasotti La Scala Academy coordinators

CV formats

- Active job search and channels
- Effectiveness in job interviews
- Professional planning

Workplace Safety Sergio Tasca, safety trainer

- Legislative framework
- Rights and responsibilities of company figures

Work equipment, movements, and postures

PPE and workplace emergency procedures

Self-Entrepreneurship Rita Cannata, *HR specialist*

- Types of competencies
- Analysis of personal soft skills and target market
- Elements of problem solving

Business English

mother-tongue English instructor

- The vocabulary of beauty
- How to create makeup tutorials for social media
- Your English CV
- Simulated job interview in English

Interpersonal skills Rita Cannata, *HR specialist*

- Effective communication
- Negotiation techniques
- Effective teamworking



Personal branding Sara D. Orlandi, *cultural project manager*

Constructing a personal brand

Types and characteristics of social networks

Self-promotion marketing

KEY POINTS

CONSTANT PRACTICE

The students are not only involved in intensive practical exercises in the classroom but also in real world contexts, performing makeup and hairdressing projects for Academy artists working on opera and ballet productions.

VERSATILITY

The skills acquired in this course apply to all types of productions—operas, ballets, plays, cinema, television—and also to photography, fashion, advertising, and events.

EXCLUSIVE PRODUCTS

Students are provided tools and materials of the highest professional quality.

EXTERNAL EXAMINER

The final exam committee will be composed of the main members of the teaching staff and an external examiner who is a professional theatre hair and makeup artist.

TEATRO ALLA SCALA

Receiving instruction from Teatro alla Scala professionals and being able to study on the stage and behind the scenes of one of the world's premier opera houses is a unique and invaluable educational experience.

ON-THE-JOB

The internships take place at major performing arts venues in Italy and abroad.

TUTORING

The teaching staff is constantly on hand to assist students in learning activities and to guide them in their career choices.

PROFESSIONAL PORTFOLIO

A professional photographer and former Academy instructor will be on hand to guide students in the preparation of their own professional portfolio.



PRACTICAL INFORMATION

Applicants must pass a three-part selection process to be admitted to the course.

LENGTH

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Eleven months

November 13, 2025 to October 31, 2026



Via S. Marta, 18 20123 Milano



The course is taught in Italian.



Five days a week, Monday through Friday from 9am to 6pm.

Practical exercises and assistance at productions may occasionally take place in the evening or on weekends. Some lessons in theory may be conducted in distance learning format.

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Attendance is mandatory. Absences must be justified and may not exceed 25% of total hours or the student will be expelled from the course. The Academy and Teaching Committee reserve the sole right to make exceptions to this rule.



800 total hours as follows:

700 hours of classroom work, shop work, and practical exercises with makeup experts and professionals

100 hours of internship

COURSE MATERIALS

Course participants will be supplied with a kit of makeup products and accessories as needed for the practical exercises. The estimated cost of the kit is 2,000 euros and is included in the overall course fee. Students will find all equipment they need in the classroom, including hairdryers, curling irons, specific character makeup, makeup/hairstyling dummies, and all other materials necessary for fulfilling the course objectives.



INTRODUCTORY WORKSHOP

The Academy offers an **introductory workshop** to the profession of theatre makeup and hair artist. The workshop is addressed both to those who have a general interest in the topic and those who intend to enroll in the Academy's *Hair and Makeup Artist course*. The instructors will focus on several opera characters of particular relevance as regards hair and makeup design and execution. They will illustrate and demonstrate the specific techniques for the hair and makeup in question and lead participants in replicating the process. The workshop is open to anyone 18 or older and requires no previous experience.

To better meet time requirements, two versions of the workshop are offered:

Weekend formula: March 8 and 9, 2025.

The participation fee is €260, including VAT. The deadline for enrolling is February 20, 2025.

• Weekday formula: July 7-11, 2025.

The participation fee is €580, including VAT. The deadline for enrolling is June 26, 2025.

WEEKEND FORMULA

TOTAL HOURS 14 hours of hair and makeup demonstrations and hands-on training

ATTENDANCE Saturday and Sunday, 9AM to 6PM

SUBJECTS AND TEACHING STAFF Demonstration of hair and makeup of opera characters

Teatro alla Scala hair and makeup artists

Introduction to beauty makeup Mara Casasola, *makeup artist*

Teambuilding Leda Botton, *Academy coordinator*

♦ EARLY BIRD

The participation fee in the weekday formula is discounted to €500 for those enrolling on or before March 29, 2025.

WEEKDAY FORMULA

TOTAL HOURS 35 hours of theory and practice

ATTENDANCE Monday through Friday, 9AM to 6PM

SUBJECTS AND TEACHING STAFF Demonstration of hair and makeup of opera characters

Teatro alla Scala hair and makeup artists

Practice with characterization makeup Teatro alla Scala hair and makeup artists

> Introduction to beauty makeup Mara Casasola, *makeup artist*

Introduction to musical theatre Andrea Massimo Grassi, *Academy coordinator*

Teambuilding Leda Botton, *Academy coordinator*

Professional figures in the theatre Umberto Bellodi, *Academy coordinator* The workshop description is subject to change.

Workshop participants must use their own makeup kits.

Upon completing the workshop, participants who have attended at least 75% of the hours will receive a certificate of attendance issued by the Academy.

FAST TRACK

Participants in the weekday workshop may take a final exam. Those who score 29/30 or higher may bypass the selection process and enroll directly in the Hair and Makeup Artist course.

PARTICIPANT PROFILE

ADMISSION REQUIREMENTS Between 18 and 35 years old on the date of the selection process Completion of compulsory schooling PREFERENTIAL FACTORS Previous study at an arts school Work experience or training in the performing arts Flexibility and willingness to forego conflicting commitments in order to attend the course

NB: In the practical exercises and exams, students are expected to take turns acting as models. This will involve applying ordinary theatre makeup products (cosmetics, alcohol- and oil-based tints) and special effects products (latex, silicone, oil-based tints, and others) on the exposed skin of the hands, arms, neck, and face.

Students who are unable to act as a model in this regard are required to promptly notify the Teaching Office and are responsible for finding a substitute model to take their place.

Ph: Sar<u>a Marchesc</u>h

SELECTION PROCESS

The selection process consists of three steps:

- a written test
- two practical tests: makeup and hairstyling
- a motivational interview

♦ WHEN

The selection process will take place in two sessions: May 12–16, 2025 and October 6–10, 2025 (dates may be subject to change).

Those who enroll in and pass the first session will be eligible for a tuition discount. Those who do not pass the first session will have the option of enrolling in the second session but will lose the right to a tuition discount.

♦ WHERE

Both sessions will be held at the Academy facilities at Via Santa Marta 18, Milan.

♦ HOW

After the application deadline, applicants will receive an email with the date and time of the selection process. The written test will last approximately 30 minutes, and the individual interview will be about 20 minutes.

Written test

The written test assesses the applicant's capacity for observation and interpretation as demonstrated by his/her analysis of the hair and makeup of an opera character. The applicant shall choose a character from one of the following operas: *Rigoletto* or *Aida* by Giuseppe Verdi, *Madama Butterfly* by Giacomo Puccini, or *Die Zauberflöte* by Wolfgang Amadeus Mozart. Photos are found in the Teatro alla Scala online photo archive at https://www.teatroallascala.corg/it/archivio/archivio-storico.html. The applicant must choose a photograph, print it in color on paper in A4 format, and bring it to the exam session.

Practical tests

There are two practical tests: makeup and hairstyling. The candidate must come to the exam session equipped with his/her own personal makeup kit and accompanied by a person who will act as his/her model. The Examining Committee will choose the theme and the candidate will apply makeup and style the hair of the model. The total time for the two tests is 90 minutes.

Motivational interview

The interview will focus on the applicant's motivations, aptitudes, and expectations.

NB: Students with physical or learning disabilities can submit the appropriate certification to enable the use of the most suitable tools for taking the tests.

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WHAT TO BRING

In addition to the photograph specified above for the written test, the applicant must bring an identity document and his/her own personal makeup and hairstyling kit and a person acting as his/her model for the practical tests.

Suggestions: Make sure you are able to clearly articulate why you want to study theatre makeup and hairstyling at the La Scala Academy Rehearse the points you will want to make during the interview so you will be more effective and stimulating Research the history and activities of the La Scala Academy

Do not be afraid to ask questions.

The Selection Committee will determine which candidates are eligible to attend the course. Candidates who are judged eligible but not admitted to the course because the maximum number of students has been reached may be admitted subsequently if a higher-ranked candidate declines to enroll. The decisions of the Selection Committee are final and may not be challenged or queried.

COST

The fee for participation in the selection process is €100 (including VAT), to be paid online during the application process. The selection process fee may be paid by major credit/debit cards or credit transfer. The Academy uses the MyBank service (for a list of participating banks, see: <u>https://mybank.</u> <u>eu/participating-banks-and-psps/</u>).

Tuition for the course is €7,970 (including VAT). Discounted tuition for those passing the first session of the selection process is €250. Students shall also pay a security deposit of €250 with the first installment. The deposit will be refunded, less any costs for missing or damaged materials, at the end of the course.

Tuition shall be paid in three installments via SEPA Direct Debit (SDD)* as follows.

If the Italian Ministry of Finance and the Economy raises VAT, the above amounts will be adjusted accordingly.

* Those who do not have a bank account in the SEPA zone, please contact the office by phone or email (contact info at end of document).



SCHOLARSHIPS AND STUDENT LOANS

Student loans, scholarships, and tuition waivers and other forms of financial support ensure that students have access to a curriculum characterized by unrivaled artistic quality and close contact with the professional world.

Scholarships

Students who pass the selection process and whose ISEE (Equivalent Financial Status Indicator) does not exceed 20,000 euros may apply for a scholarship to cover all or a part of tuition. The application process will be communicated in a separate announcement delivered to all those passing the selection process.

Merit loans and student loans

The La Scala Academy has established conventions with credit institutes to provide other forms of financial aid covering tuition and/ or lodging to all students in good academic standing.

For further information, please contact the Teaching Office:

segreteria.didattica@accademialascala.it

ADMISSION PROCESS

You must apply **by April 30, 2025** to take part in the first selection session or **by September 26, 2025** to take part in the second selection session.

Please follow the steps below to apply:

ENROLLMENT PLATFORM LOGIN OR REGISTRATION

Log in to the Academy enrollment platform at <u>https://iscrizioni.accademialascala.it</u> (if you do not already have login credentials from a previous application to another Academy course, you will need to register first). You will apply for the selection process in a subsequent step.

Please enter all information accurately. Make a note of your email address and password because they will be your login credentials [username and password] for your personal page.

You will be asked to accept the Academy privacy policy.



APPLICATION PROCESS

The Academy enrollment platform will guide you through the application process.

3

ACCEPTANCE OF GENERAL CONTRACT CONDITIONS

The next step is to download and sign (either digitally or by printing and scanning) the "Condizioni di contratto per la partecipazione" [Contract conditions for participation (in the selection process)]. Upload the signed document where indicated. You must complete this step to continue the application process.

ATTACHMENTS

You will be asked to attach the following documents:

A detailed, signed CV ending with the following statements:

1. I, the undersigned, aware of criminal penalties provided in Article 76 of Italian Presidential Decree no. 445 of December 28, 2000 (D.P.R. 445/2000) in the case of false statements and acts, declare, pursuant to Articles 46 and 47 of said Presidential Decree, that all information contained in this CV is truthful

2. I authorize processing of the personal data I have provided for the purposes inherent to using my CV per Italian Legislative Decree no. 196 of 30 June 2003 (D.Lgs. 196/2003) and the European General Data Protection Regulation (EU 2016/679)

A digital photo of the applicant (passport size).



APPLICATION FEE

You will be asked to pay a fee of €100 (including VAT) to apply to the selection process. Payment may be made by credit or debit card or credit transfer. The payment must be made online during the application process (do not close the page and attempt to pay elsewhere).

COMPLETION OF PROCEDURE

Once the above steps have been completed, a summary will be generated of all information provided. You must print and sign this summary, scan it, and attach it where indicated. This completes the application for the selection process and all forms will be sent to the Academy Teaching Office [Segreteria Didattica]. Please follow all instructions on your screen or received via email from the enrollment platform.

Make sure all the information you provide is correct. Any inaccuracies will result in automatic rejection of your application.

The Academy reserves the exclusive right to accept applications submitted after the above deadlines but before the beginning of the selection process.

The Academy also reserves the right to postpone the application timeframe, the selection process, and the beginning of the course.



NOTIFICATIONS

Candidates will be invited to the selection process by email after the application deadline. Once the selection process has been completed, those admitted to the course will receive an email with instructions for enrolling in the course.

Admitted students must enroll via their personal page on <u>iscrizioni.accademialascala.it</u> by the following deadlines:

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FIRST SELECTION SESSION

Results announced on or before May 23, 2025

Enrollment no later than May 30, 2025

Results announced on or before October 24, 2025

Enrollment no later than October 31, 2025

Candidates wishing to apply for the scholarship must complete the application form by October 31, 2025. A valid ISEE certification must be also attached. Applications received after this deadline or sent by email will not be accepted. Notification regarding the possible award of the scholarship will be sent by November 6, 2025.

INTERNATIONAL STUDENTS

Applicants who pass the selection process and are not residents of an EU member state must submit all documents required by law on or before the day that lessons begin (application for residence permit for reasons of study [permesso di soggiorno per motivi di studio]).

FINAL CERTIFICATION

Students who successfully complete the course with attendance of at least 75% and pass the final exam will receive:

a Diploma issued by the Academy

a Certificate of Competency issued by the Region of Lombardy. The competency certification system allows each person to enhance its human and professional capital in terms of competences, knowledge and skills.

 ♦ a Certificate of completion of the skin-tone analysis (armocromia) unit issued by the Italian Image Institute

a Certificate of Workplace Safety

The Academy may also issue a Certificate of Merit to outstanding course participants, who will be selected by uncontestable judgment of the Office of the Director and the Teaching Committee.

ALUMNI

Students who complete the course may join the community of La Scala Academy Alumni, a platform providing a series of exclusive services to former Academy students: job offers, networking, post-Academy training initiatives, mentorships, events, project incubators, as well as special rates and discounts.

Find out more at alumni.accademialascala.it

MEET THE STAFF



infocorsi@accademialascala.it

OPEN DAY

Ph: Alice Colombo

Register at bit.ly/OpendayATS

For information on the admissions process: Giovanna Coletta - Teaching Office. ↓ +39 02 85451160/22 ⊠ segreteria.didattica@accademialascala.it